

## MEMORANDUM OF AGREEMENT

### KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement entered into by and between:

The **OVERSEAS WORKERS WELFARE ADMINISTRATION**, a government entity with office address at OWWA Center, 7<sup>th</sup> Street corner F.B. Harrison St., Pasay City, Metro Manila, represented by its Administrator **ATTY. HANS LEO J. CACDAC**, hereinafter referred to as "**OWWA**",

- and -

The **INTERCONTINENTAL BROADCASTING CORPORATION**, a corporation organized and existing under the laws of the Philippines, with office address at IBC 13 Compound, Capitol Hills Drive corner Zuzuarregui St., Diliman, Quezon City, represented by its President and CEO, **KATHERINE CHLOE S. DE CASTRO**, hereinafter referred to as the "**IBC**".

### WITNESSETH:

**WHEREAS**, OWWA is a national government agency mandated to protect the rights/interest and promote the welfare of the OFWs and their families;

**WHEREAS**, OWWA deems it necessary to intensify information campaign to reeducate the public on the status of the agency, its programs, services, achievements and related information;

**WHEREAS**, IBC has a magazine show that bridges government services to the public through simple human interest stories;

**WHEREAS**, IBC offers its services to assist OWWA in its information campaign;

**WHEREAS**, OWWA accepts the services of IBC for its information drive by way of television plugging/ad placements to ensure effective and responsive delivery of programs and services to its publics;

**NOW THEREFORE**, for and in consideration of the foregoing premises, the parties hereby agree as follows:

### Article 1. Responsibilities of the Parties

#### A. Role of OWWA

The OWWA shall:

1. Provide IBC with the necessary information and materials needed for the television ads, through the Advocacy and Social Marketing Division (ASMD); and

2. Shall pay IBC in respect of the said services the sum of ONE HUNDRED FIFTY THOUSAND PESOS (Php 150,000.00) inclusive of all applicable taxes for the delivery of the services stipulated above. Processing of voucher shall commence only after Bill of Account, Certificate of Broadcast, Certificate of Performance, and CD copy of the Proof of Airing are submitted.

## **B. Role of IBC**

### **The IBC shall:**

1. Ensure OWWA a main billing of **9** (30's) TVC spots ad and additional bonus of **2** (30's) spots within **Arnelli in da Haus**; **5** (30's) TVC spots ad and additional bonus of **2** (30's) within **Tutok13** with live streaming on IBC Facebook page;
2. Submit to OWWA the Statement of Account, Certificate of Broadcast, Certificate of Performance, and CD copy of the Proof of Airing for the processing of the payment voucher;
3. Acknowledge that all the technical data, information, and documentation made available by OWWA is the intellectual property of OWWA, and that OWWA is the absolute owner/registered user of all trademarks, trade names, copyright, designs, artistic works in the data, information, documentation and other work made available, communicated or provided by OWWA to IBC; and
4. At any time and under any circumstance,
  - a. Not do anything which shall or may impair the right, title or interest of OWWA in its Intellectual Property or create any right, title, or interest therein or thereto adverse to the interest of OWWA;
  - b. Not use or permit the Intellectual Property of OWWA with any other mark or marks unless for the purpose of specific and limited use allowed under this agreement for sponsorship or promotion activities; and
  - c. Not infringe, copy, initiate, or otherwise interfere with the Intellectual Property Rights of OWWA or otherwise prejudice the same in any manner whatsoever.

## **Article 2. Termination**

In case of failure of the IBC to fulfill any part of the agreement without justifiable reason, OWWA shall exercise the option to rescind the agreement by giving a written notice to take effect thirty (30) days after receipt thereof.

**Article 3. Effectivity**

This Memorandum of Agreement shall take effect immediately upon signing of the Parties until December 31, 2019, and renewable by mutual consent of both parties unless the same is earlier terminated by either party on grounds of violations of any of the terms and conditions hereof.

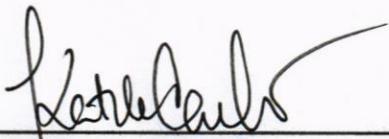
IN WITNESS WHEREOF, the parties have caused these presents to be signed on this 09 DEO 2019 day of QUEZON CITY at the City of Pasay, Philippines.

**OVERSEAS WORKERS  
WELFARE ADMINISTRATION**

**INTERCONTINENTAL BROADCASTING  
CORPORATION**

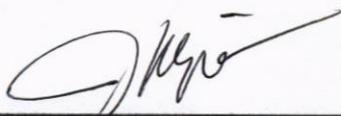
By:

  
\_\_\_\_\_  
**HANS LEO J. CACDAC**  
Administrator 

  
\_\_\_\_\_  
**KATHERINE CHLOE S. DE CASTRO**  
President and CEO

**-WITNESSETH-**

  
\_\_\_\_\_  
**JOSEFINO I. TORRES**  
Deputy Administrator 

  
\_\_\_\_\_  
**JOSEPH V. ESPEJO**  
OIC-Marketing and Creative Services

**CERTIFIED FUNDS AVAILABLE:**

  
**KAREN JOY B. PADDUYAO.**  
Chief, Accounting Division   
₱ 150,000 -

**ACKNOWLEDGEMENT**

REPUBLIC OF THE PHILIPPINES)  
**QUEZON CITY** ) S.S.

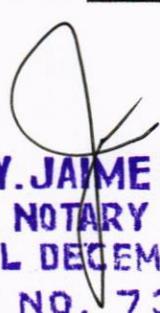
BEFORE ME, a Notary Public for and in the above jurisdiction, personally appeared the following persons, to wit:

Name	Identification Document Presented	Issue and Expiry Date
<b>ATTY. HANS LEO J. CACDAC</b>		
<b>KATHERINE CHLOE S. DE CASTRO</b>		

Known to me and to me known to be the same persons who executed the foregoing Memorandum of Agreement consisting of four (4) pages, including this page, and acknowledge to me that the same is their own free and voluntary act and deed, as well as free and voluntary act and deed of the government agencies they represent.

WITNESS MY HAND AND NOTARIAL SEAL at 09 DEC 2019 this 09 day of DEC, 2019.  
**QUEZON CITY**

Doc. No.: 270  
Page No.: 4  
Book No.: 75  
Series of 2019.

  
**ATTY. JAIME L. MARIO, JR.**  
**NOTARY PUBLIC**  
**UNTIL DECEMBER 31 2019**  
**PTR NO. 7324388**  
**IBF NO. 060533**  
**ISSUED ON JANUARY 4, 2019 AT QC.**  
**ROLL NO. 18051**